

Storage Management and Recovery Tool--Enterprise



Platinum SMART—The Ultimate Backup Solution for Your Company

According to a survey conducted by Dell:

- 75% of all companies are expected to have a major email outage
- 14% of all companies will experience a unplanned outage
- More than 55% of all unplanned outages will last for 6 hours or more
- 41% of all companies experience monthly email outages lasting at least 30 minutes

The consequences of loss of email can range vastly:

- Health Care Provider lost \$3 million during an 8 hour outage
- Law Firm confirmed losing \$100,000 per hour for a 4 hour outage
- 5 Financial Firms were fined a total of \$8.25 million for email failures

What can you do to prevent this type of loss?

Platinum SMART Enterprise offers the piece of mind that if your server fails you company could be up and running in as little as 15 minutes with one of the Platinum SMART-E products.

	Platinum SMART-Enterprise Advanced Recovery and Continuity Appliance (ARCA)	Platinum SMART-Enterprise for Small and Medium Businesses Backup and Disaster Recovery (BDR)
Similarities	<ul style="list-style-type: none"> • Includes all hardware and software • Disk-to-Disk solution • Disaster Recovery Tool <ul style="list-style-type: none"> • Bare Metal Restore to dissimilar hardware in 15 minutes • Can be used as a standby server • Fast Recovery for files and emails • Offsite storage for data security • Built-in archiving allows restore time to any 15 minute interval time stamp • Business continuity planning 	<ul style="list-style-type: none"> • Includes all hardware and software • Disk-to-Disk solution • Disaster Recovery Tool <ul style="list-style-type: none"> • Bare Metal Restore to dissimilar hardware in 15 minutes • Can be used as a standby server • Fast Recovery for files and emails • Offsite storage for data security • Built-in archiving allows restore time to any 15 minute interval time stamp • Business continuity planning
Differences	ARCA 'Sandbox' allows data modeling with time stamped data enhancing software updates and development testing	

Highlights of Service

- **A complete solution that is designed to reduce any server down time with the use of a specialized back up and virtual server appliance.**
- **Allows near real-time backups-as frequent as every 15 minutes.**
- **Offers offsite storage at an affordable cost**
- **Provides a low cost, speedy disaster recovery process.**
- **Data is encrypted so it is not accessible to anyone, either on the NAS or at the remote storage facility without the passkey.**
- **Eliminates the cost and time of managing on-site tape backup. We monitor and manage the entire process.**
- **All costs-frequent on site backups, on site virtual server, remote storage, disaster recovery in the event of disaster and 24x7 management of the entire process are bundled at a price that is comparable to the overall cost of buying and managing tape backup.**

Understanding the Risks of not having Continuity Planning in Place

- **Understanding Regulatory Compliance requirements in your industry. Regulations such as the Healthcare Insurance Portability and Accountability Act (HIPAA) and the Gramm-Leach-Bliley Act (GLBA) and other laws- state and federal.**
- **Understanding how to mitigate the risk of losing vital business data, such as customer records.**
- **Being aware of the environmental hazards that the business infrastructure is exposed to due to your geographical location.**
- **Estimating time it would take to build the business back if disaster strikes without having any Business Continuity Plan in place.**
- **Understanding ROI for having a Business Continuity Plan in place.**

To focus on your business and not your technology problems

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